

## Get back into the job market

A recent study found that job seekers who have been out of work for longer than six months are significantly less likely to get called back for an interview. Here are a few tips for getting your foot back into the door:

### 1. Rework your resume

Try making your resume focus more on the skills that you possess and the value you can create, rather than a straight chronological listing of employers.

### 2. Fill those holes

Another way to update your resume is to gain some new skills or experiences to include on it, from an online class to a volunteer position with a local charity organization, or even a company you want to work for.

### 3. Make connections and use them

Getting an introduction to someone, whether via LinkedIn or a neighbor, is an efficient way of getting companies to see you as a person with useful skills.

### 4. Get your story straight

"My position was eliminated at my last job, and I took some time to consider my options and figure out what I really wanted to do next" sounds a lot better than "I haven't been able to find anything because the job market is awful."



Vault is the trusted source for professionals and students pursuing and managing high-potential careers and employers seeking to engage them.

## GROWING A GREEN CAREER

# Best jobs for Earth Day enthusiasts

BY ANNA SANDERS  
Special to amNewYork

Earth Day, nestled between the start of spring and graduation, is the perfect time for aspiring environmentalists to consider a career in environmental sustainability.

If you're passionate or curious about environmental issues, there's a slew of jobs available in New York City's green industry — a sector that is expanding.

### For-profit

As technology and energy efficiency become more lucrative, the city's green industry seems to be following suit, said Chris Schlottmann, associate director of environmental studies at New York University.

More than one-fourth of private firms in the city surveyed in 2010 offered green jobs, according to the state Department of Labor.

Nearly 30% of those firms believed their green employment would increase.

"NYC is a major economic and creative center, which includes environmental professionals," Schlottmann said.

The four private-sector industries with the biggest green components in the city are construction, building services, component manufacturing and professional services.

But within those, there are numerous career trajectories you could follow,



New York City is a great place to work if you're interested in the green industry.

said Amy Norquist, CEO and founder of Greensulate, a company that designs and engineers green roofs in New York and parts of California.

"The niches are varied," she said.

Norquist said passion for environmental issues helps in the job hunt, but any business experience can prepare you to work at an environmentally-conscious for-profit company.

### Government

Some of the city's green industry growth can be attributed to increased government grants, particularly for green roofs, Norquist said.

"The Bloomberg administration has also been espe-

cially interested in environmental initiatives," Schlottmann added, referring to PlaNYC, the city's ongoing multi-faceted initiative to build a "greener, greater New York."

There are a lot of green jobs with the city for those who care about the environment, said Ian McHugh, who works as an environmental engineer at a Queens wastewater treatment plant for the Department of Environmental Protection.

"I'm not a tree-hugger, but I'm conscious of the environment," he said.

But, he advised, "I would definitely say it would help to have some background in environmental studies to work for the DEP."

More than a quarter of the city's private firms in 2010 offered green jobs.

— N.Y. Dept. of Labor

### Nonprofits

Many of the nation's biggest nonprofit environmental groups also operate out of the city. For example, Environmental Defense, the National Audubon Society and the National Resources Defense Council have offic-

es in Manhattan, with the Wildlife Conservation Society running out of the Bronx Zoo.

All offer internships (some paid) for the environmental novice or scholar.

Internships are a great way to see what type of role you'd want at a nonprofit, Schlottmann said, adding that seasoned professionals can give back, too.

"They can do pro-bono with a nonprofit," he said.

Norquist got her start at nonprofits like Earthjustice and the Beacon Institute.

"It's a great career and tends to be pretty stable," she said. "Especially for folks new to the workforce who are figuring out what trajectory they want to take."

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