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STATHAM STRIKES BACK
But revenge flick 'Parker' comes up short
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'SUPER' CITY



NYC 'kicks off' plans for the Bowl at MetLife in 2014

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Throwing a 'Super' bash in '14

BY IVAN PEREIRA
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Super Bowl buzz may be building in New Orleans for next week's big game, but New York is already getting its playbook ready for next year, when the NFL championship is played at MetLife Stadium.

Mayor Michael Bloomberg and NFL commissioner Roger Goodell unveiled the Big Apple's plans on Thursday for Super Bowl XLVIII, which will be played in the area for the first time on Feb. 2, 2014.

Although the game will be played in New Jersey, at the home of the Giants and Jets, the mayor said the league wants to take advantage of the city's energy. So, mid-

MetLife Stadium will host Super Bowl XLVIII in 2014.

(GETTY)

town will transform into an NFL village in the days leading up to the game.

"We really wanted to embrace New York and New Jersey," Goodell said.

Broadway between 44th and 34th streets will be renamed Super Bowl Boulevard between Jan. 29, 2014, and Feb. 1, 2014. From noon to 11 p.m. on those days, the city will close vehicular traffic for various events including concerts, a display with the Vince Lombardi Trophy and other yet to be determined attractions.

During last year's Super Bowl week in Indianapolis, fans could fly down a zip line. The NFL's event planners said they would aim to top that next year.

"Our intent is to create the epicenter of entertainment and football along



Mayor Michael Bloomberg and NFL commissioner Roger Goodell detailed the city's 2014 Super Bowl plans. (MAYOR'S OFFICE)

those 10 blocks," said Mary Pat Augenthaler, the NFL's vice president of events.

Manhattan will also host other Super Bowl-related events, including the media party at Chelsea Piers, which 5,000 press members

are expected to attend.

Though this is the first Super Bowl that will be played in the chilly Northeast, the mayor and the NFL said they have provisions for keeping the players and fans comfortable in the cold weather.

Bloomberg added that the elements have always been part of football, and in his experience, create good sports memories.

"The best game I ever went to ... was the Colts-Giants [game] at Yankee Stadium," the mayor said, apparently referring to the December 1958 NFL Championship that's dubbed the "Greatest Game Ever Played."

"I went to a lot Giants games at Yankee Stadium and sometimes they were cold, sometimes they weren't," Bloomberg said.

No matter what temperature the thermometer reads or what teams duke it out at MetLife Stadium next year, the NFL said the city would net half a billion dollars in revenue.

"It's going to be a week of high-energy excitement for everyone involved," Bloomberg said.

Greatest hits

The city's celebrations for next year's Super Bowl aim to top some of Gotham's other historic events.

1939-40 World's Fair

ATTENDANCE:

44,932,978

COST: About \$155 million in city and other investments

REVENUE: \$48 million

1964-65 World's Fair

ATTENDANCE:

51,607,307

COST: About \$550 million

1992 Democratic National Convention

COST: \$38.3 million

2004 Republican National Convention

ATTENDANCE: 2,509

delegates and 2,344 alternate delegates

COST: \$154 million, plus more for lawsuits resulting from protests during the convention

2008 MLB

All-Star Game

ATTENDANCE: 55,632

ESTIMATED

REVENUE: \$148 million

(ANNA SANDERS)



The 1964 World's Fair Unisphere in Queens

(GETTY)



New York on ice

People bundled up against the cold on Thursday, the third straight day of frigid weather. Luckily, the city is expected to thaw out next week, as temperatures reach close to 50 degrees. (GETTY)



Murder suspect on loose in B'klyn

Police last night were hunting for a murder suspect who escaped from a Brooklyn police station after attacking a cop.

Brandon Santana, 24, asked to use the bathroom around 2 a.m. Thursday after being arrested in relation to a 2010 murder in Park Slope, according to police.

When a guard opened Santana's jail cell, he allegedly pounced on the officer and then



Santana

fled the station.

The officer was treated for minor injuries.

Santana, of Greenwood, was arrested early this week in connection with the Brooklyn gang-murder of 22-year-old

Alex Santiago.

Santana was last seen wearing a brown hooded jacket, blue jeans and white sneakers. He is about 5-foot-11 and weighs 200 pounds. (MEREDITH GALANTE)